



Report to the Community 2008

When you help the Red Cross, you help America.


American Red Cross
of Central Maryland

Celebrating Over
100 YEARS
of Life Saving Service to the Community

PROGRAMS AND SERVICES

THE AMERICAN RED CROSS OF CENTRAL MARYLAND is at work daily in your community, touching thousands of lives each year. Our mission is to help people prevent, prepare for and respond to emergencies. Here are some of the many things we do:

DISASTER RELIEF—Provide immediate disaster relief, including food, clothing, shelter and comfort to victims of fires, storms and other disasters. For disaster assistance, call 410-624-2040.

BLOOD SERVICES—Supply blood and blood components to more than 80 regional hospitals for cancer and surgical patients, accident victims and others in need. Visit my-redcross.org or call 1-800-GIVE-LIFE.

SERVICES TO ARMED FORCES—Provide round-the-clock emergency communications and assistance to members of the U.S. Armed Forces and their families. To find out more about this program, call 410-624-2040.

TRACING SERVICES—Re-connect families and loved ones separated during the Holocaust and lost to each other since World War II. To initiate a search, call 410-624-2090.



PROGRAMS AND SERVICES

HEALTH AND SAFETY TRAINING—

Train people in lifesaving skills such as CPR and first aid and lifeguarding. We also teach babysitter training, nurse assistant training, pet first aid, HIV prevention and more.

HEALTH AND SAFETY PRODUCTS—

We offer a wide range of products that include Automated External Defibril-lators, first aid kits, breathing barriers and first aid instructional guides.

INTERNATIONAL HUMANITARIAN

SERVICES—The American Red Cross is a partner in a worldwide movement to deliver international humanitarian service to relieve suffering, protect life and health, and to ensure respect for human beings. We coordinate fundraising for measles vaccines, educate youth about the Geneva Conventions, and provide international tracing and messaging for loved ones separated by armed conflict.



SERVICES TO THE CENTRAL MARYLAND COMMUNITY

RESPONDING TO EMERGENCIES

- 862 local families were assisted after disasters.
- 531 local disasters, including fires and floods, required Red Cross assistance.
- 116 DSHR members were certified for national disaster response.



INCREASING HEALTH AWARENESS

- 33,646 persons were trained in first aid and CPR.
- 22,943 persons were trained in aquatics.
- 944 persons trained to be health and safety instructors.
- 721 persons received nurse assistant or babysitter training.



PROVIDING THE OPPORTUNITY TO SERVE

- 1,868 registered volunteers.
- 293 youth and young adults.
- 23,094 spontaneous volunteers served their community through the Red Cross.



INTERNATIONAL SERVICES

- 961 individuals were traced by the Holocaust and War Victims Tracing Center.
- 518 individuals received training in International Humanitarian Law.



ASSISTING OUR TROOPS

- 3,654 emergency-related services were provided to military personnel and their families.
- 2700 persons attended Red Cross community outreach events.

SERVICES TO THE CENTRAL MARYLAND COMMUNITY



WHAT DOES YOUR DONATION DO?

\$80 Secures a hotel room for a family left homeless in the middle of the night

\$115 Provides a week's worth of groceries for a family of four

\$330 Replaces clothing for three fire victims

\$500 Provides mental health counseling, replacement of medical supplies, equipment and medication

\$2,500 Covers one full day of emergency relief for victims of disaster in Central Maryland

\$3,200 Maintains and fuels one Emergency Response Vehicle for one year



OPERATIONS SUMMARY

(IN THOUSANDS)

BALANCE SHEET

	6/30/07	6/30/08
Assets		
Cash and Investments	\$6,906	\$6,027
Accounts and Notes Receivable	1,591	1,625
Property and Equipment, Net	<u>4,512</u>	<u>4,432</u>
Total Assets	<u>\$13,009</u>	<u>\$12,084</u>
Liabilities And Net Assets		
Accounts Payable and Accrued Expenses	\$277	\$311
American National Red Cross	2	80
Red Cross Blood Services/Chapters	30	20
Deferred Revenue	58	56
Long Term Debt	4,250	4,250
Total Liabilities	<u>4,617</u>	<u>4,717</u>
Net Assets	<u>8,392</u>	<u>7,367</u>
Total Liabilities and Net Assets	<u>\$13,009</u>	<u>\$12,084</u>

INCOME STATEMENT

	6/30/07	6/30/08
Public Support and Revenues		
United Way Campaign	\$2,444	\$2,258
Direct Support	1,587	1,737
Private Gifts and Bequests	158	301
Grants	71	126
Investment Income	1,120	(395)
Cost Recovery	<u>1,363</u>	<u>1,339</u>
Other	<u>(15)</u>	<u>27</u>
Total Revenues	<u>\$6,728</u>	<u>5,393</u>
Expenses		
Program Services	\$4,624	\$4,380
Supporting Services	<u>976</u>	<u>1,081</u>
Other Expenses	<u>977</u>	<u>959</u>
Total Expenses	<u>6,577</u>	<u>6,420</u>
Change in Net Assets	\$151	\$(1,027)

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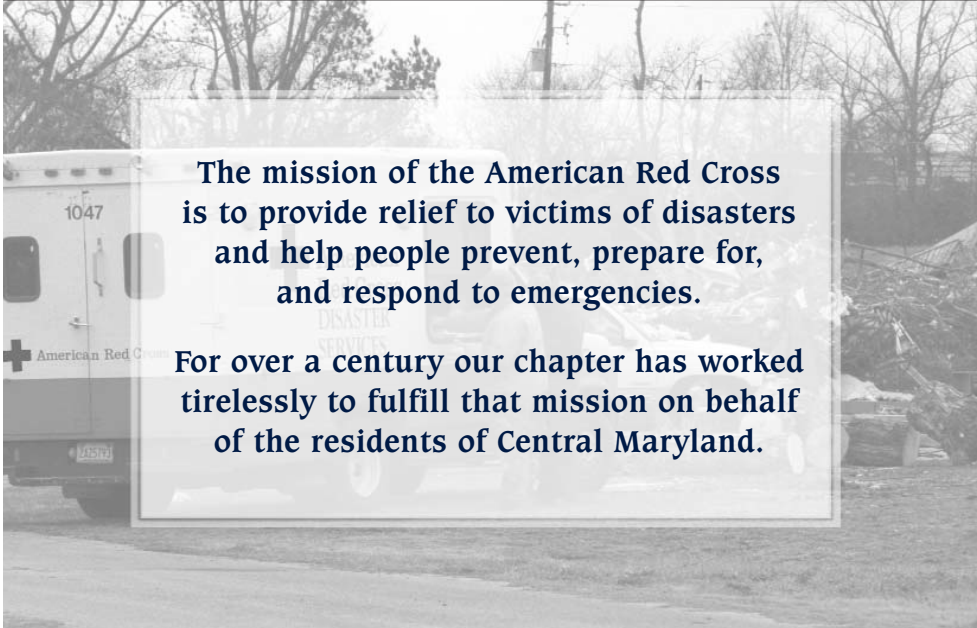
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Central Maryland Headquarters
4800 Mount Hope Drive ❖ Baltimore MD 21215
❖ Telephone: 410-624-2000 ❖

- ❖ Disaster Assistance 410-624-2040 or 1-800-787-0091
- ❖ Financial Gifts 410-624-2030 or 1-866-358-9207
- ❖ Class Registration 410-624-2060 or 1-800-787-8002
- ❖ Blood Donations 1-800-GIVE LIFE, 1-800-448-3543
- ❖ Volunteer Opportunities 410-624-2023
- ❖ Holocaust Tracing Center 410-624-2090
- ❖ Vehicle Donation 1-800-737-0265



The mission of the American Red Cross is to provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies.

For over a century our chapter has worked tirelessly to fulfill that mission on behalf of the residents of Central Maryland.



Photo: Michael Schwartzberg